

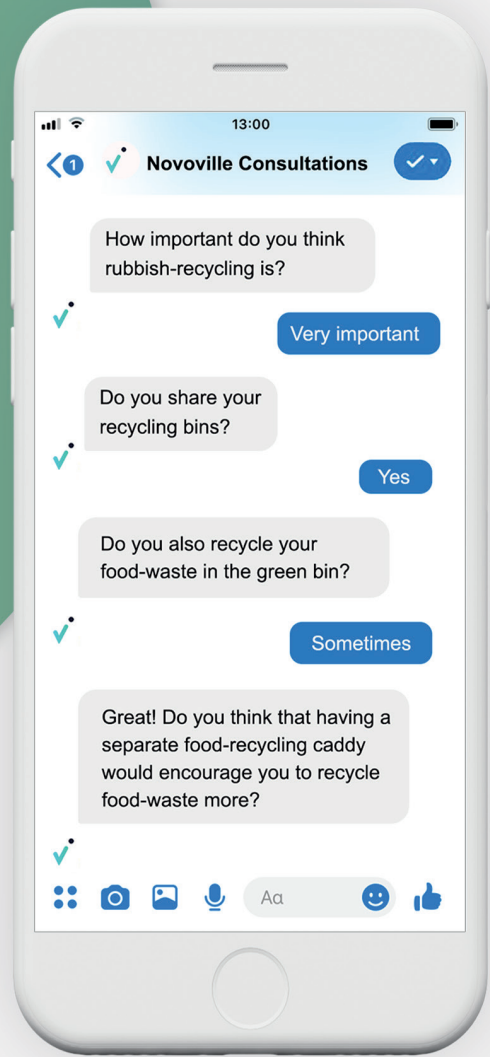


# Novoville Consultations

## CAPTURE THE OPINION OF ALL COMMUNITIES

Not enough people, and especially young people\*, offer the council their views. To change that, you need to give them the opportunity to respond to your consultations where they spend their time and interact: on Facebook or WhatsApp, with our award-winning\*\* chatbot consultation solution!

\*~95% of 18 to 35 year olds have never participated in a public consultation, according to our 2019 National Survey  
\*\*Novoville won the 2017 Urban Challenge Award for its consultation work with the West Midlands Combined Authority



# 1

### Scripting the right questions is key!

Our professional copywriters help you deliver the right message from the start.

Mayor of the  
West Midlands

Help us tackle homelessness.  
Your opinion matters!



Message the Mayor



# 2

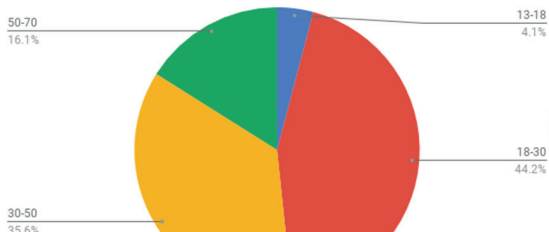
Marketing the consultation to targeted audiences is the only way to engage with them effectively! Our team of graphic designers and marketers do this with you.

# 3

Processing and analysing the data correctly can be time-consuming. Our dedicated data analysts and technology dive into the data and provide meaningful insights.



Percentage of responses by age



# 4

Presenting the data properly to key stakeholders can assist in creating policy that has a positive impact on the future of the community. We deliver a complete report ready to be presented.



# Novoville Consultations




**WATFORD  
BOROUGH  
COUNCIL**

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Don't miss your chance  
to tell us your views about  
**Watford town centre**

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## What they said about us

***“We are really happy to be engaging residents through this new approach. The more people who give their views, the better we can collectively improve services.”***

**ANDY STREET**


Mayor of West Midlands Combined Authority

***“The interactive online chat by Novoville helped make sure that local people were in charge of the change that was happening in our town. Taking part in this meant that you could have your say on the future of Watford.”***

**Peter Taylor**

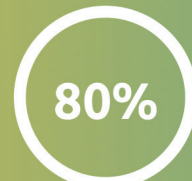
Mayor of Watford

**WE DELIVER RESULTS  
START-TO-FINISH  
IN 3 WEEKS!**




**200%**

more traction



**80%**

reduction in cost  
per answer



**60%**

higher  
re-engagement

Ready to change the way you are engaging your  
local community? *Contact us to learn more!*

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[info@novoville.com](mailto:info@novoville.com)

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