



# The only **end-to-end** solution for managing parking in cities



Novoville Parking is an intelligent integrated parking solution, designed to solve the biggest challenges regarding on-street and off-street parking:

- Accurate real-time information and easy, secure payment process for motorists
- Effective management and monitoring of parking operations for authorities
- Reduction of traffic congestion
- Cost-effective law enforcement

With Novoville Parking, cities can launch, connect and manage their mobility ecosystems in a single platform. **Novoville** operates in **70+** councils serving more than **1.1m** citizens. The solution today manages **35,000** parking spots and more than **400,000** tickets per month.

## Mobility solutions powered by Novoville



### SwiftParking at the West Midlands Combined Authority, UK

- Launched in August 2021, onboarding 200 car parks in 12 councils
- Financials growing by 200%-300% per month
- Integrations with multiple enforcement vendors across councils and car-parks

*"The parking solution we created with Novoville ticks all the boxes for commuters in the West Midlands. Users can park their car in seconds across the region, skipping the queue at the self-service kiosk and gradually removing the need for one. The dashboard allows us to monitor parking and financial operations effectively, and most importantly seamlessly roll out our services to more car parks as demand increases."*

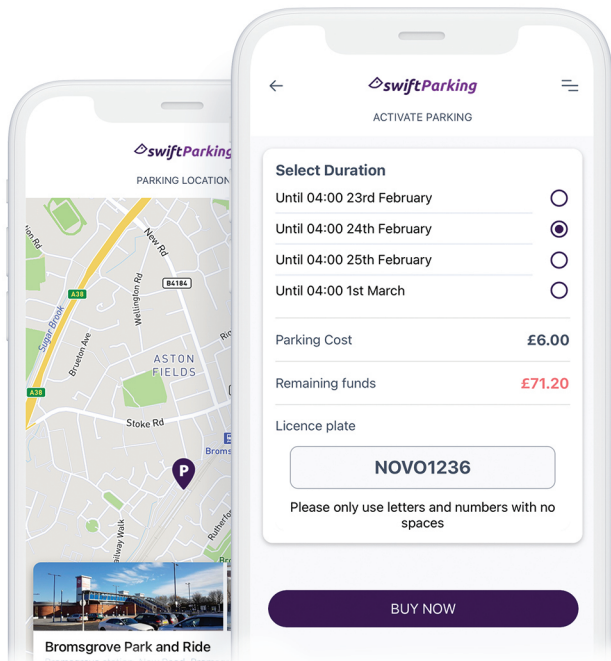
*Matthew Lewis, Head of Swift, Transport for West Midlands*

### myAthensPass in Athens, Greece

- Facilitating 200K tickets per month for on-street parking spaces
- Launched in 4 weeks to support 12,000 parking spots
- Integration with CISCO smart city platform for live availability on the citizen app

*"Smart applications like myAthensPass make our life in Athens easier. Simply by using our mobile phone, we can secure a parking space for our vehicle in the city, without hassle, but also without causing inconvenience to our fellow citizens."*

*Kostas Bakoyannis, Mayor of Athens*



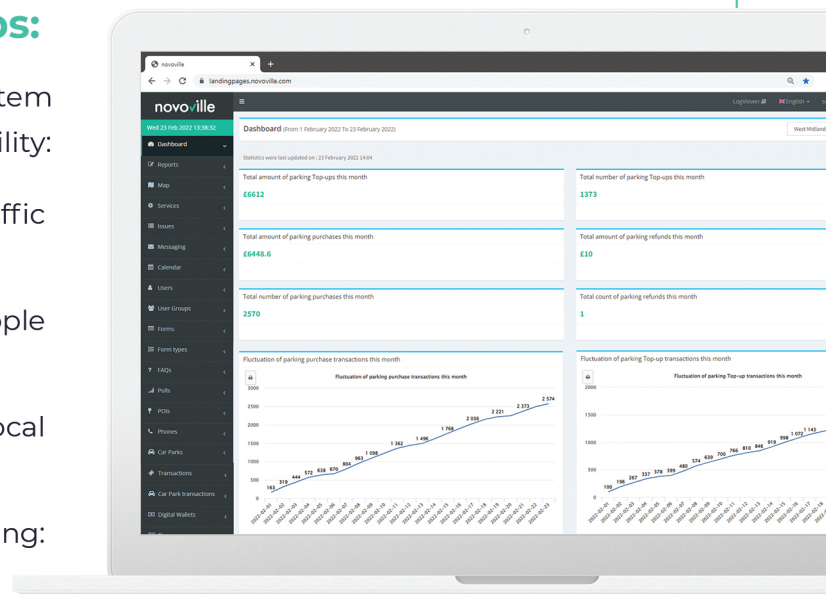
The citizen mobile app allows motorists to purchase parking time and permits, and pay for parking fines, in seconds. Payments can be made using the app wallet or through integration with POS terminals and parking payment kiosks.

- A dedicated mobile app for enforcement officers allows them to check licence plates and issue fines.
- Use the cloud dashboard to manage pricing, financials, PCNs and permits. Design your own loyalty schemes.
- Support for any pricing and zone complexity.

## When ready, take the next steps:

Integrate with our bus & tram ticketing system and make your transition to sustainable mobility:

- Read data from environmental & traffic sensors, convert it into meaningful stats
- Shift mobility habits by motivating people to park & ride using a single app
- Implement 'payback' schemes to offer local shoppers a refund on the cost of parking
- Shift the habits of those that need shifting: the drivers



## Commercial Features



**Lowest commissions on the market**

- Control your spending with real-time statistics
- No hidden commissions for your users



**Turn-key solution, ready to use in 2-4 weeks**



**Includes marketing assets for guaranteed traction**

## Advanced Features

- Parking and EV charging from the same app and wallet.
- Drivers can buy parking time using Apple CarPlay or Android Auto on the move.
- Compatible with all popular sensor technologies for live availability of parking spaces.
- Compatible with multiple enforcement vendors — no need to replace them.
- Compatible with multiple ERPs for real-time financial data.
- A full-blown CMS allows you to push traffic announcements and emergency notifications to citizens.

Want a demo tomorrow? Contact us at [mobility@novoville.com](mailto:mobility@novoville.com)